

Supporting Your Critical Minerals Business

Strategic Communications

Australia has an abundance of critical minerals including cobalt, lithium, rare earth elements, manganese, vanadium, and tungsten. The mining industry is accelerating exploration, production and processing of critical minerals for use in clean energy and renewable technologies to support the world's path to a net zero future.

GLOBAL CAPABILITIES

Our global reach

Need support beyond Australia? Our global mining specialists understand the key issues and trends in the critical mining and metals industry. These include the shift to decarbonisation, global trade and geopolitical issues, stakeholder expectations around ESG, commodity price fundamentals, automation and digitisation.

Keep up with developments

[Subscribe](#) to our weekly Critical Minerals Newsletter, reviewing key global business, policy, regulation and legal developments surrounding critical minerals, ranging from production and processing to electric vehicles and upcoming events.

Supporting your broader needs

FTI Consulting gives you access to leading economists, business transformation and restructuring advisors, business valuation experts, forensic accountants, data analysts and communication specialists. We draw on this wealth of expertise to support your broader needs in other specialised and complex situations.

The Federal Government's [Critical Minerals Strategy 2023-2030](#) provides a framework to build and promote critical minerals exploration, mining and downstream processing. It will guide future policy and funding decisions to develop strategically important projects.

As the world's energy transition relies on Australia to find and provide critical minerals, the mining sector must also navigate challenges around increasing regulation, growing ESG and stakeholder expectations, increased costs and value chain disruptions.

At FTI Consulting, we help critical minerals companies and investors address their strategic, financial, operational, government/regulatory and capital needs at all stages of project development. We work alongside senior management and boards to provide practical financial and operational communications support for your company and project.

KEY FOCUS AREAS OF THE FEDERAL GOVERNMENT'S STRATEGY:

- 1 Developing and de-risking strategically important projects
- 2 Attracting investment and building international partnerships
- 3 Strengthening First Nations engagement, partnership and benefit sharing
- 4 Promoting Australia as a world leader in ESG standards
- 5 Unlocking investment in enabling infrastructure and services
- 6 Growing a skilled workforce

HOW FTI CONSULTING CAN ASSIST YOU

FTI Consulting can assist critical minerals-focused companies with strategic communications advice and support for financial, operational, reputational, sustainability, government and regulatory issues through all stages of project development.



Investor Relations

We work with critical minerals companies to build their investor relations program. We educate the market on a company's investment thesis and build and manage new and existing capital markets relationships. We assist companies at all stages of development and support capital markets activities, delivering a consistent and credible investment narrative to the market, engaging key stakeholders and ultimately, cultivating a growing shareholder base.



Financial Transactions

We advise business leaders during corporate events including IPOs, capital raisings, divestments and M&A. We build support for commercial outcomes through communication. We help clients to protect, enhance, develop and defend enterprise value.



Media Relations

Through our mining and business media connections, we develop and execute strategies to effectively communicate with relevant journalists, editors and other members of the media. This helps to tell your company's story and promote your brand, commodity/products, operations and/or services. We leverage the latest in digital and insights to ensure we provide our clients with the best engagement across both traditional and social media channels.



Public and Government Affairs

We can assist you to engage directly with stakeholders in the critical minerals sector, from elected and appointed policymakers to influential thought leaders in the private and NGO sectors. The Federal Government is prioritising critical minerals development in both e&p and downstream processing to meet net-zero ambitions and deliver sustainable supply chains. Our goal is to ensure your voice is heard at all key decision-making points throughout the policy, legislative and regulatory lifecycle. We combine public policy, capital markets and sector-specific expertise to offer unique solutions to clients operating at the intersection between business and government.



Environmental, Social and Governance

ESG considerations are crucial for critical minerals companies as they ensure responsible practices and help communicate about sustainability throughout the value chain. Failure to address ESG risks associated with mining impacts can lead to reduced public support, increased scrutiny, production disruptions and resistance to mining investments. We assist critical minerals companies in managing ESG risks and opportunities to build stakeholder trust through effective and impactful ESG strategies, programs and reporting, generating significant value for the company and its stakeholders.



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