# **Data Governance Services**

# Data & Analytics

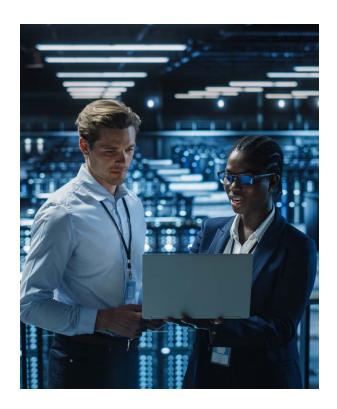
FTI Consulting provides clients with a broad range of Data Governance services to solve the most challenging data issues facing organizations. We develop and deploy tailored solutions based on our client's size, needs, and maturity. We understand the value, volume and diversity of the data created and collected by organizations and the monumental task of organizing, comprehending, protecting and managing this data. We provide clients critical insight into the cross-functional complexities they face when establishing or improving Data Governance policies and procedures, leveraging data as an asset, and responding to legal or reputational challenges.

Today, organizations collect and store more data than ever; this data is often a company's most important asset. While the proper utilization of data can yield substantial benefits, improper management can lead to legal and organizational issues which often span departments including IT, Legal, Privacy, Information Security, Chief Data Officer, Data Governance and Lines of Business. With so many different stakeholders, regulations, and technologies to manage, companies often need help resolving high priority issues while unlocking value in their data through automation and technology. FTI Consulting has the proven experience to guide clients through these challenges on the journey to Data Governance maturity.

# Why FTI Consulting

We are a team of technologists, data experts and legal professionals that draw on years of experience to advise clients on how to best manage their data. As the regulatory landscape continues to evolve, we deliver solutions flexible enough to scale and adjust based on emerging data privacy laws, increasing regulatory scrutiny, technical advancement, and digital transformation. We also understand that data can be a profit center and differentiator when properly managed.

FTI Consulting offers a full suite of capabilities including program design, strategic assessments, data classification, automation, data management and validation and the development of tailored technical solutions. We operationalize Data Governance within your organization to unlock the full value of your data. We use a technology-driven approach to ensure Data Governance initiatives stay evergreen by delivering solutions that can be continually managed with limited impact to company personnel.





#### **—** OUR SERVICES:

# Standing up a Data Governance Function

- Roadmap Development
- Organizational and Capability Assessment
- Data Strategy

## Enterprise Architecture Design

- System of Record Identification
- Data Rationalization and Minimization

## Master Data Management and Validation

- Data Stewardship
- Golden Record Creation
- Data Quality Assessments
- Data Validation

#### Data Security

- Data Obfuscation
- Identity Access Management

### Data Identification & Classification

- Data Scanning
- Data Mapping
- Data Lineage

#### **Automation**

- Systems Integration
- Identification of Automation Opportunities
- Creation of Technical Roadmap
- Tool Evaluation and Rationalization

# Data Privacy by Design

 Technical Architecture and Process Design built around regulatory compliance

#### **CASE STUDY**

# DATA REPORTING FOR GLOBAL TELECOM

#### **SITUATION**

A global telecommunications company with an extremely complex IT landscape due to numerous mergers and acquisitions needed assistance to secure sensitive data.

#### **OUR ROLE**

FTI Consulting translated vague regulatory controls into prescriptive requirements that the business could implement.

#### **OUR IMPACT**

We created detailed and comprehensive playbooks and reference guides for both the business and IT. We developed a framework to categorize applications and created both standard and bespoke solutions that secured sensitive data while balancing performance and usability impacts for each application's end users. We created an always-on transparent reporting capability that enabled the project to scale efficiently across the organization.





DATA GOVERNANCE SERVICES

#### **CASE STUDY**

# **GROCERY CHAIN REGULATORY RESPONSE**

#### **SITUATION**

A national grocery chain engaged FTI Consulting to assist with implementing processes in response to the California Consumer Privacy Act (CCPA). The company did not have a reliable source of truth for what sensitive customer data existed across the organization or where it was located.

#### **OUR ROLE**

We performed an assessment of internal needs across stakeholders and facilitated a proof of concept to identify the best solution for the client that would use a technology-driven process to automatically collect, validate, and categorize data. We worked with the client to build a business case which highlighted how identifying and

classifying sensitive data would yield significant business benefits across the organization. We assisted with the implementation of the solution to evaluate and identify high-risk systems containing personal data.

#### **OUR IMPACT**

This information enabled our team to provide a gap assessment which compared underlying architecture and workflows to identify inconsistencies and improvements to the processes initially implemented to respond to CCPA requests. We produced technical architecture recommendations for automated process flows that enabled the client to respond to subsequent regulatory requests automatically and consistently.



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