



INFOGRAPHIC

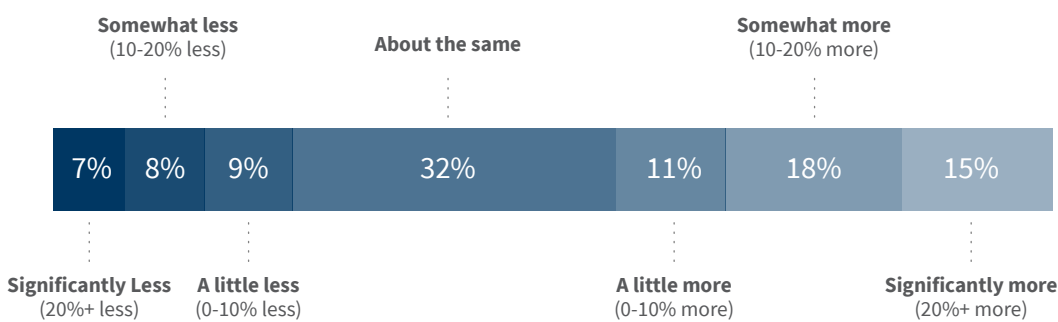
Holiday Gift Giving Outlook

In mid-November, FTI Consulting's Retail & Consumer Products practice, again surveyed 1,000 respondents, as we did just before Labor Day, to see if shoppers' attitudes and intentions had changed since late summer. Our findings are highly consistent with the earlier survey, and both surveys reflect our expectation that this holiday season will be uniquely different in several notable ways.



Consumers will spend less, as price and convenience are of utmost importance.

HOW MUCH MORE OR LESS CONSUMERS PLAN TO SPEND THIS YEAR



HOW IMPORTANT ARE '% OFF' PROMOTIONS IN BUYING GIFTS?



Consumers will shop online more than ever before.

TOP FIVE REASONS TO SHOP ONLINE



EASIER TO SHOP ONLINE



FREE SHIPPING



BETTER PRICES THAN IN STORE



ONLINE REVIEWS ARE HELPFUL



BETTER PROMOTIONS



Consumer preferences will impact product categories and retailers differently.

■ % of consumers spending more ■ % of consumers spending less

