

ESG Advisory Services – Strategic Communications

Heightened scrutiny over Environmental, Social and Governance (ESG) issues at a global level is magnifying the need for Australian companies to demonstrate how they proactively address ESG risks.

Managing ESG impacts is no longer a “nice-to-have,” but a necessary piece of business planning and risk management.

In Australia, our team of ESG specialists recognise that sustainability can be a complex issue for organisations to address. That should not be a deterrent.

With the right processes and reporting in place, a robust ESG program can generate significant value for a company, its customers, investors and business partners. Impactful ESG strategies can enhance a business’ overall long-term resilience.

FTI Consulting’s ESG team helps companies develop and communicate best-practice sustainability program elements rooted in materiality, stakeholder feedback, and meaningful alignment with business priorities.

Our sustainability offering is a scalable solution designed to support companies with their ESG strategy and reporting, tailored to reflect the relevant stage of maturity the business has reached.

While interest in ESG risks and opportunities has grown exponentially, it has done so in an environment largely absent of formal regulation, relevant policy, and well-defined disclosure standards. Despite good intentions, these factors have exacerbated the potential for financial and reputational harm.

Navigating the complexities of ESG management under intense scrutiny and expectations for forward-looking strategies clearly demonstrate the need for experienced counsel and a thoughtful, rigorous, and defensible approach to ensure related efforts create value.

“Managing ESG risks is complex. Companies are under increasing pressure from stakeholders to demonstrate they are taking a thoughtful, rigorous and defensible approach to ESG. They are looking for experienced and expert counsel to guide them, and that’s where we can help.”

- Renée Law, Senior Managing Director



BUILDING AN AUTHENTIC ESG PROGRAM



PHASE 1: Internal, peer & landscape assessment

Assess objectively where you stand today – in absolute terms – and as compared to peers.

FTI Consulting will conduct an internal assessment and in-depth peer review of existing initiatives, efforts, data, policies, oversight mechanisms, communications, targets, strategy, and relevant existing or potential regulatory threats.



PHASE 2: Materiality assessment

Via internal review and stakeholder engagement, systematically determine key topics within E, S, and G that should be front and center for the business over the next 0-3 years.

FTI Consulting will execute a bespoke-designed Materiality Assessment in coordination with all key stakeholders to identify and prioritize the core ESG issues for immediate ESG future.

Priorities are stratified by:

- Greatest risks and greatest opportunities to and for value creation; and
- Where most critical room for improvement and need for proactive attention lies.



PHASE 3: Data gathering & organisational alignment

Gain conviction in data for target-setting and empower organization to achieve established targets.

FTI Consulting will assist in capturing and managing relevant data and insights that can be confidently translated into program strategy including KPIs, goals and foundational messaging.

We will help you integrate your ESG program into your business objectives and communications and ensure your key program initiatives are successfully operationalized across the organization.



PHASE 4: ESG reporting & communications

Influence behaviors and outcomes among key stakeholders by designing an ESG program that is authentic, grounded in data and aligned with the company's business strategy.

We will help you develop an ESG report and related communications that align with key reporting frameworks and best practices as well as bolster your broader corporate positioning platform.

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